

The Creative Industries in PA State House District 20

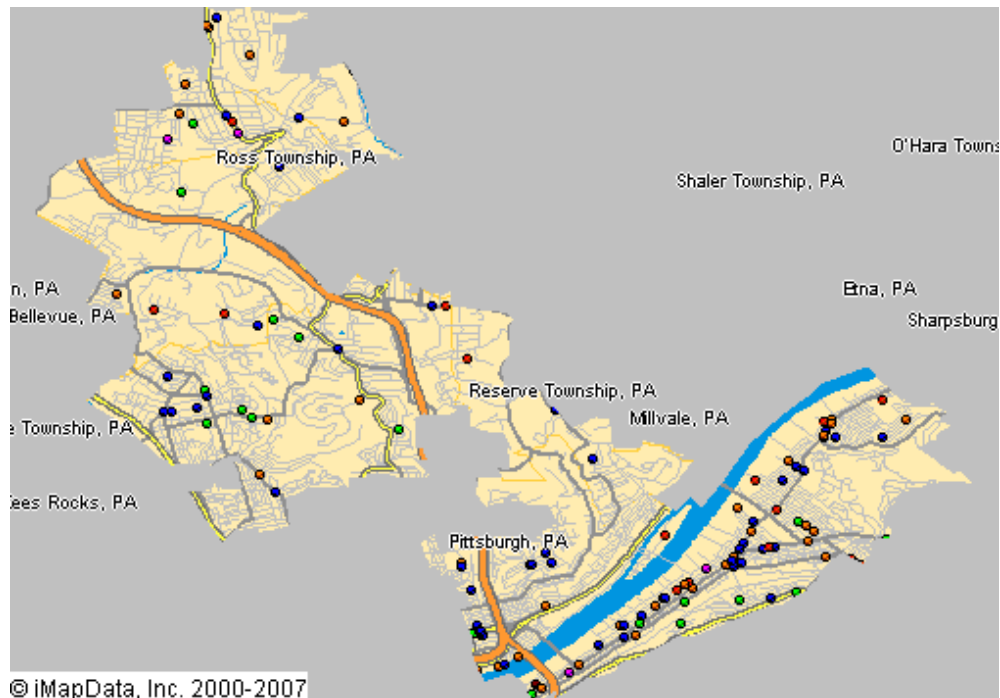
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 20**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State House District 20 is home to 148 arts-related businesses that employ 951 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 20**, with each dot representing an arts-centric business.

148 Arts-Related Businesses in PA State House District 20 Employ 951 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State House District 20 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	92
Museums	1	7
Historical Society	1	85
Performing Arts	21	172
Music	10	43
Theater	1	15
Dance	1	80
Opera	1	4
Services & Facilities	5	24
Performers	3	6
Visual Arts/Photography	55	206
Crafts	2	3
Visual Arts	5	8
Photography	39	181
Services	9	14
Film, Radio and TV	14	196
Motion Pictures	9	63
Television	3	130
Radio	2	3
Design and Publishing	50	267
Architecture	17	80
Design	17	56
Advertising	16	131
Arts Schools and Services	6	18
Arts Schools and Instruction	5	15
Agents	1	3
GRAND TOTAL	148	951

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in PA State House District 20 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	2	0.00%	92	92	0.00%
Museums	1	1	0.00%	7	7	0.00%
Historical Society	1	1	0.00%	85	85	0.00%
Performing Arts	18	21	16.67%	127	172	35.43%
Music	11	10	-9.09%	101	43	-57.43%
Theater	0	1	100.00%	0	15	1500.00%
Dance	0	1	100.00%	0	80	8000.00%
Opera	0	1	100.00%	0	4	400.00%
Services & Facilities	5	5	0.00%	24	24	0.00%
Performers	2	3	50.00%	2	6	200.00%
Visual Arts/Photography	50	55	10.00%	194	206	6.19%
Crafts	1	2	100.00%	2	3	50.00%
Visual Arts	4	5	25.00%	7	8	14.29%
Photography	38	39	2.63%	174	181	4.02%
Services	7	9	28.57%	11	14	27.27%
Film, Radio and TV	13	14	7.69%	192	196	2.08%
Motion Pictures	10	9	-10.00%	61	63	3.28%
Television	2	3	50.00%	130	130	0.00%
Radio	1	2	100.00%	1	3	200.00%
Design and Publishing	42	50	19.05%	232	267	15.09%
Architecture	15	17	13.33%	73	80	9.59%
Design	11	17	54.55%	16	56	250.00%
Advertising	16	16	0.00%	143	131	-8.39%
Arts Schools and Services	6	6	0.00%	10	18	80.00%
Arts Schools and Instruction	6	5	-16.67%	10	15	50.00%
Agents	0	1	100.00%	0	3	300.00%
GRAND TOTAL	131	148	12.98%	847	951	12.28%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org