

The Creative Industries in PA State House District 21

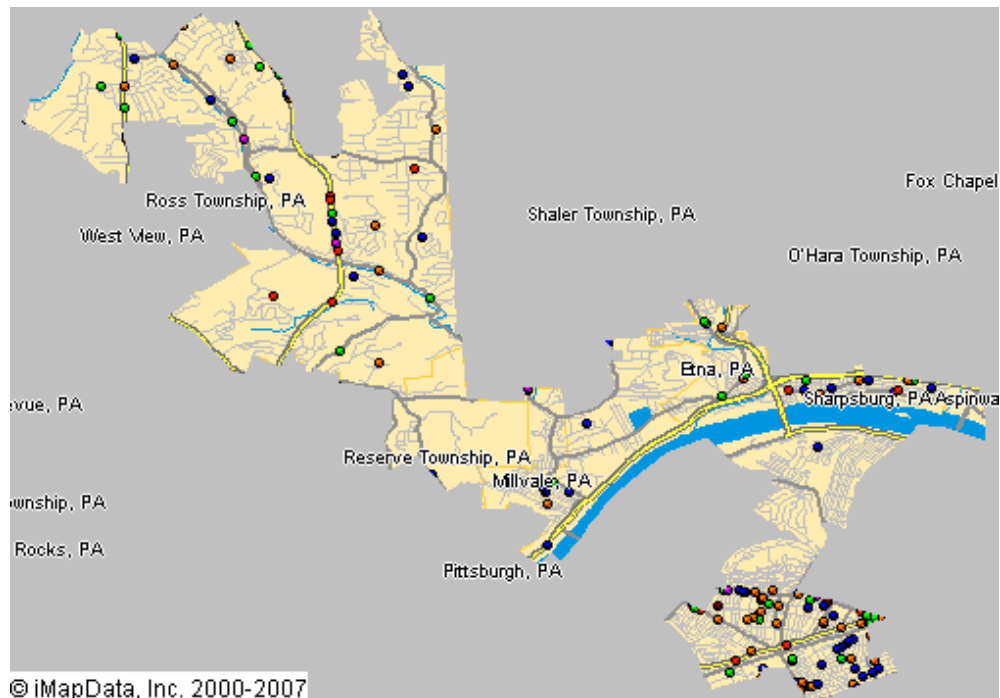
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 21**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State House District 21 is home to 157 arts-related businesses that employ 523 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 21**, with each dot representing an arts-centric business.

157 Arts-Related Businesses in PA State House District 21 Employ 523 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State House District 21 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	2	30
Museums	2	30
Performing Arts	34	96
Music	15	41
Theater	1	3
Services & Facilities	12	33
Performers	6	19
Visual Arts/Photography	53	150
Crafts	4	37
Visual Arts	11	20
Photography	25	39
Services	13	54
Film, Radio and TV	17	69
Motion Pictures	15	68
Television	1	0
Radio	1	1
Design and Publishing	47	160
Architecture	18	59
Design	17	46
Publishing	2	6
Advertising	10	49
Arts Schools and Services	4	18
Arts Schools and Instruction	4	18
GRAND TOTAL	157	523

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in PA State House District 21 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	2	2	0.00%	30	30	0.00%
Museums	2	2	0.00%	30	30	0.00%
Performing Arts	30	34	13.33%	88	96	9.09%
Music	14	15	7.14%	42	41	-2.38%
Theater	1	1	0.00%	3	3	0.00%
Services & Facilities	9	12	33.33%	23	33	43.48%
Performers	6	6	0.00%	20	19	-5.00%
Visual Arts/Photography	51	53	3.92%	148	150	1.35%
Crafts	4	4	0.00%	37	37	0.00%
Visual Arts	10	11	10.00%	18	20	11.11%
Photography	25	25	0.00%	39	39	0.00%
Services	12	13	8.33%	54	54	0.00%
Film, Radio and TV	16	17	6.25%	66	69	4.55%
Motion Pictures	15	15	0.00%	65	68	4.62%
Television	0	1	100.00%	0	0	0.00%
Radio	1	1	0.00%	1	1	0.00%
Design and Publishing	39	47	20.51%	143	160	11.89%
Architecture	15	18	20.00%	52	59	13.46%
Design	16	17	6.25%	44	46	4.55%
Publishing	1	2	100.00%	5	6	20.00%
Advertising	7	10	42.86%	42	49	16.67%
Arts Schools and Services	3	4	33.33%	16	18	12.50%
Arts Schools and Instruction	3	4	33.33%	16	18	12.50%
GRAND TOTAL	141	157	11.35%	491	523	6.52%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org