

The Creative Industries in PA State House District 23

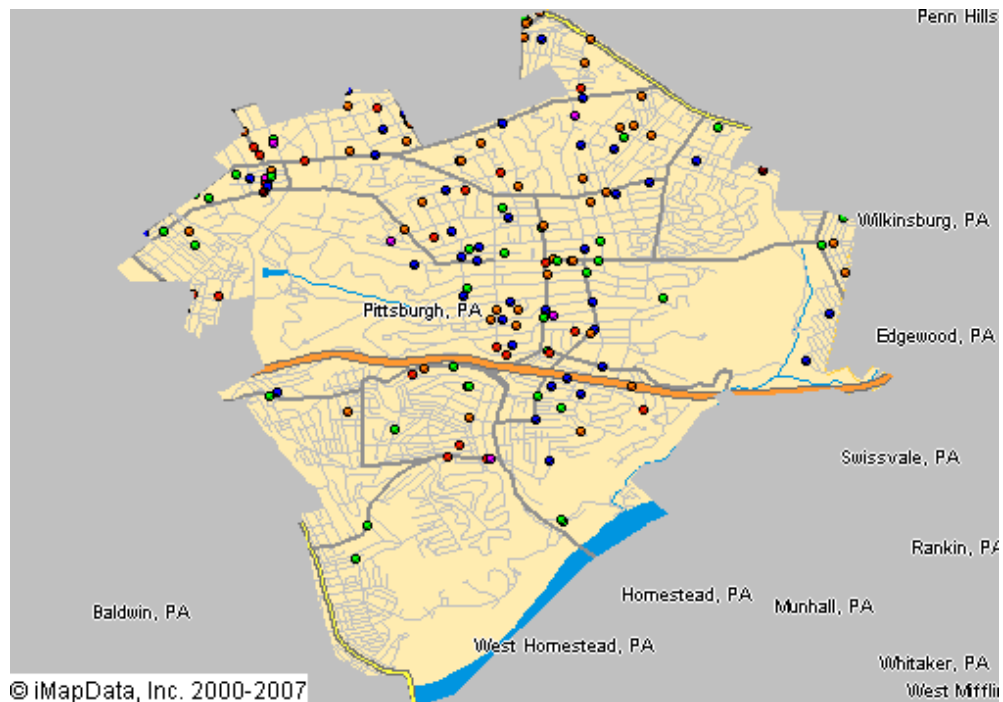
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 23**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State House District 23 is home to 160 arts-related businesses that employ 1,407 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 23**, with each dot representing an arts-centric business.

160 Arts-Related Businesses in PA State House District 23 Employ 1,407 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State House District 23 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	4	828
Museums	2	818
Zoos and Botanical	2	10
Performing Arts	43	86
Music	22	57
Theater	1	1
Dance	1	5
Services & Facilities	3	5
Performers	16	18
Visual Arts/Photography	42	128
Crafts	5	7
Visual Arts	7	35
Photography	19	56
Services	11	30
Film, Radio and TV	21	210
Motion Pictures	17	46
Television	2	158
Radio	2	6
Design and Publishing	41	90
Architecture	18	45
Design	16	34
Publishing	1	1
Advertising	6	10
Arts Schools and Services	9	65
Arts Councils	1	1
Arts Schools and Instruction	7	59
Agents	1	5
GRAND TOTAL	160	1,407

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in PA State House District 23 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	4	-20.00%	831	828	-0.36%
Museums	3	2	-33.33%	821	818	-0.37%
Zoos and Botanical	2	2	0.00%	10	10	0.00%
Performing Arts	35	43	22.86%	71	86	21.13%
Music	18	22	22.22%	50	57	14.00%
Theater	1	1	0.00%	1	1	0.00%
Dance	0	1	100.00%	0	5	500.00%
Services & Facilities	3	3	0.00%	5	5	0.00%
Performers	13	16	23.08%	15	18	20.00%
Visual Arts/Photography	40	42	5.00%	121	128	5.79%
Crafts	5	5	0.00%	7	7	0.00%
Visual Arts	8	7	-12.50%	36	35	-2.78%
Photography	18	19	5.56%	53	56	5.66%
Services	9	11	22.22%	25	30	20.00%
Film, Radio and TV	25	21	-16.00%	349	210	-39.83%
Motion Pictures	20	17	-15.00%	86	46	-46.51%
Television	2	2	0.00%	158	158	0.00%
Radio	3	2	-33.33%	105	6	-94.29%
Design and Publishing	36	41	13.89%	87	90	3.45%
Architecture	17	18	5.88%	44	45	2.27%
Design	13	16	23.08%	34	34	0.00%
Publishing	1	1	0.00%	1	1	0.00%
Advertising	5	6	20.00%	8	10	25.00%
Arts Schools and Services	8	9	12.50%	21	65	209.52%
Arts Councils	1	1	0.00%	1	1	0.00%
Arts Schools and Instruction	7	7	0.00%	20	59	195.00%
Agents	0	1	100.00%	0	5	500.00%
GRAND TOTAL	149	160	7.38%	1,480	1,407	-4.93%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org