

The Creative Industries in PA State House District 36

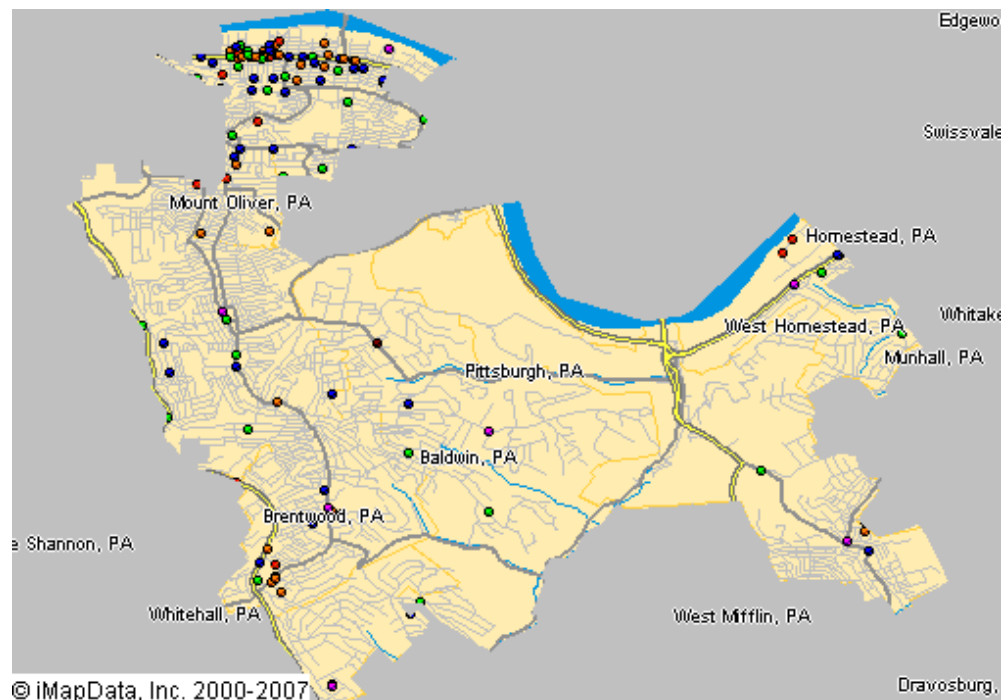
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State House District 36**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State House District 36 is home to 140 arts-related businesses that employ 499 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State House District 36**, with each dot representing an arts-centric business.

140 Arts-Related Businesses in PA State House District 36 Employ 499 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State House District 36 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	1	2
Zoos and Botanical	1	2
Performing Arts	32	101
Music	13	43
Theater	2	33
Services & Facilities	5	10
Performers	12	15
Visual Arts/Photography	49	150
Crafts	4	24
Visual Arts	6	7
Photography	31	102
Services	8	17
Film, Radio and TV	14	80
Motion Pictures	9	74
Television	2	2
Radio	3	4
Design and Publishing	35	151
Architecture	14	74
Design	11	32
Publishing	1	7
Advertising	9	38
Arts Schools and Services	9	15
Arts Schools and Instruction	8	14
Agents	1	1
GRAND TOTAL	140	499

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in PA State House District 36 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	0	1	100.00%	0	2	200.00%
Zoos and Botanical	0	1	100.00%	0	2	200.00%
Performing Arts	27	32	18.52%	97	101	4.12%
Music	14	13	-7.14%	45	43	-4.44%
Theater	2	2	0.00%	33	33	0.00%
Services & Facilities	4	5	25.00%	9	10	11.11%
Performers	7	12	71.43%	10	15	50.00%
Visual Arts/Photography	45	49	8.89%	136	150	10.29%
Crafts	4	4	0.00%	19	24	26.32%
Visual Arts	5	6	20.00%	5	7	40.00%
Photography	29	31	6.90%	97	102	5.15%
Services	7	8	14.29%	15	17	13.33%
Film, Radio and TV	11	14	27.27%	78	80	2.56%
Motion Pictures	8	9	12.50%	74	74	0.00%
Television	0	2	200.00%	0	2	200.00%
Radio	3	3	0.00%	4	4	0.00%
Design and Publishing	34	35	2.94%	142	151	6.34%
Architecture	14	14	0.00%	76	74	-2.63%
Design	9	11	22.22%	19	32	68.42%
Publishing	1	1	0.00%	7	7	0.00%
Advertising	10	9	-10.00%	40	38	-5.00%
Arts Schools and Services	8	9	12.50%	14	15	7.14%
Arts Schools and Instruction	7	8	14.29%	13	14	7.69%
Agents	1	1	0.00%	1	1	0.00%
GRAND TOTAL	125	140	12.00%	467	499	6.85%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org