



The Creative Industries in PA State Senate District 37

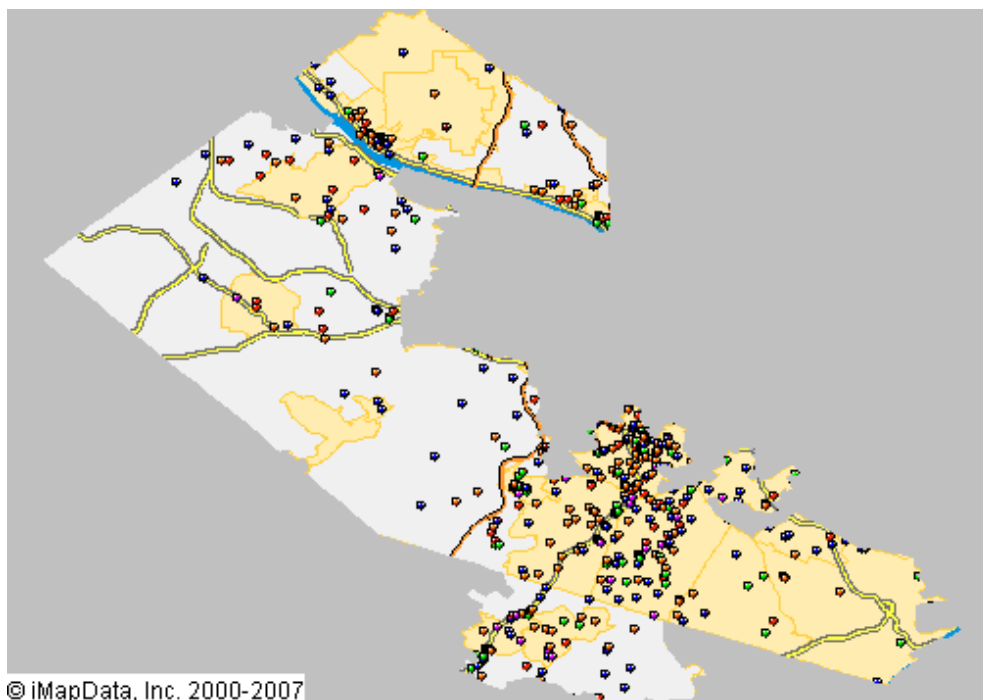
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State Senate District 37**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State Senate District 37 is home to 487 arts-related businesses that employ 1,733 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State Senate District 37**, with each dot representing an arts-centric business.

487 Arts-Related Businesses in PA State Senate District 37 Employ 1,733 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State Senate District 37 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	5	11
Museums	5	11
Performing Arts	68	270
Music	37	118
Services & Facilities	12	32
Performers	19	120
Visual Arts/Photography	152	436
Crafts	15	26
Visual Arts	11	20
Photography	98	228
Services	28	162
Film, Radio and TV	68	401
Motion Pictures	59	364
Television	6	34
Radio	3	3
Design and Publishing	166	482
Architecture	33	168
Design	88	184
Publishing	3	5
Advertising	42	125
Arts Schools and Services	28	133
Arts Schools and Instruction	27	127
Agents	1	6
GRAND TOTAL	487	1,733

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in PA State Senate District 37 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	4	5	25.00%	9	11	22.22%
Museums	4	5	25.00%	9	11	22.22%
Performing Arts	66	68	3.03%	252	270	7.14%
Music	42	37	-11.90%	158	118	-25.32%
Services & Facilities	11	12	9.09%	79	32	-59.49%
Performers	13	19	46.15%	15	120	700.00%
Visual Arts/Photography	140	152	8.57%	419	436	4.06%
Crafts	16	15	-6.25%	31	26	-16.13%
Visual Arts	10	11	10.00%	18	20	11.11%
Photography	88	98	11.36%	218	228	4.59%
Services	26	28	7.69%	152	162	6.58%
Film, Radio and TV	58	68	17.24%	302	401	32.78%
Motion Pictures	52	59	13.46%	293	364	24.23%
Television	3	6	100.00%	6	34	466.67%
Radio	3	3	0.00%	3	3	0.00%
Design and Publishing	148	166	12.16%	432	482	11.57%
Architecture	31	33	6.45%	167	168	0.60%
Design	76	88	15.79%	132	184	39.39%
Publishing	3	3	0.00%	7	5	-28.57%
Advertising	38	42	10.53%	126	125	-0.79%
Arts Schools and Services	24	28	16.67%	178	133	-25.28%
Arts Schools and Instruction	23	27	17.39%	172	127	-26.16%
Agents	1	1	0.00%	6	6	0.00%
GRAND TOTAL	440	487	10.68%	1,592	1,733	8.86%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org