



The Creative Industries in PA State Senate District 38

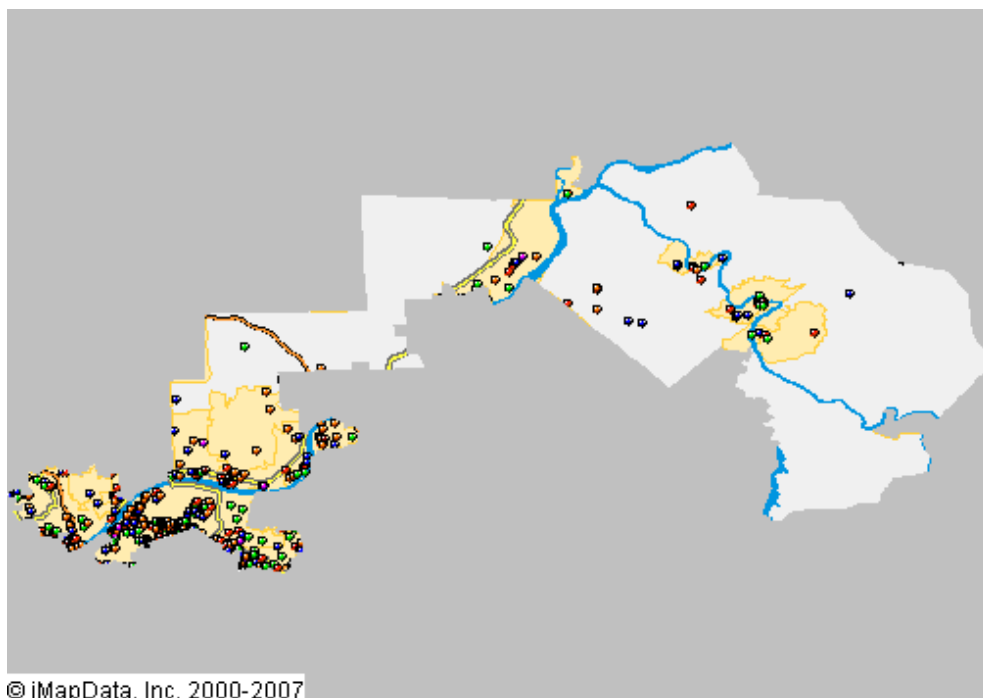
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State Senate District 38**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State Senate District 38 is home to 424 arts-related businesses that employ 2,353 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State Senate District 38**, with each dot representing an arts-centric business.

424 Arts-Related Businesses in PA State Senate District 38 Employ 2,353 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State Senate District 38 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	14	278
Museums	12	216
Historical Society	1	2
Planetarium	1	60
Performing Arts	80	311
Music	38	124
Theater	2	18
Dance	1	80
Opera	1	4
Services & Facilities	21	55
Performers	17	30
Visual Arts/Photography	127	375
Crafts	13	23
Visual Arts	19	76
Photography	77	242
Services	18	34
Film, Radio and TV	57	876
Motion Pictures	46	224
Television	5	310
Radio	6	342
Design and Publishing	134	477
Architecture	48	232
Design	51	134
Publishing	4	4
Advertising	31	107
Arts Schools and Services	12	36
Arts Schools and Instruction	10	31
Agents	2	5
GRAND TOTAL	424	2,353

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in PA State Senate District 38 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	12	14	16.67%	216	278	28.70%
Museums	10	12	20.00%	154	216	40.26%
Historical Society	1	1	0.00%	2	2	0.00%
Planetarium	1	1	0.00%	60	60	0.00%
Performing Arts	76	80	5.26%	251	311	23.90%
Music	37	38	2.70%	163	124	-23.93%
Theater	1	2	100.00%	3	18	500.00%
Dance	0	1	100.00%	0	80	8000.00%
Opera	0	1	100.00%	0	4	400.00%
Services & Facilities	21	21	0.00%	56	55	-1.79%
Performers	17	17	0.00%	29	30	3.45%
Visual Arts/Photography	113	127	12.39%	358	375	4.75%
Crafts	11	13	18.18%	21	23	9.52%
Visual Arts	14	19	35.71%	68	76	11.76%
Photography	72	77	6.94%	238	242	1.68%
Services	16	18	12.50%	31	34	9.68%
Film, Radio and TV	57	57	0.00%	903	876	-2.99%
Motion Pictures	47	46	-2.13%	226	224	-0.89%
Television	4	5	25.00%	335	310	-7.46%
Radio	6	6	0.00%	342	342	0.00%
Design and Publishing	114	134	17.54%	416	477	14.66%
Architecture	45	48	6.67%	222	232	4.50%
Design	42	51	21.43%	88	134	52.27%
Publishing	1	4	300.00%	1	4	300.00%
Advertising	26	31	19.23%	105	107	1.90%
Arts Schools and Services	11	12	9.09%	30	36	20.00%
Arts Schools and Instruction	10	10	0.00%	28	31	10.71%
Agents	1	2	100.00%	2	5	150.00%
GRAND TOTAL	383	424	10.71%	2,174	2,353	8.23%

Data Source: D&B January 2008 & January 2007

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