

The Creative Industries in PA State Senate District 42

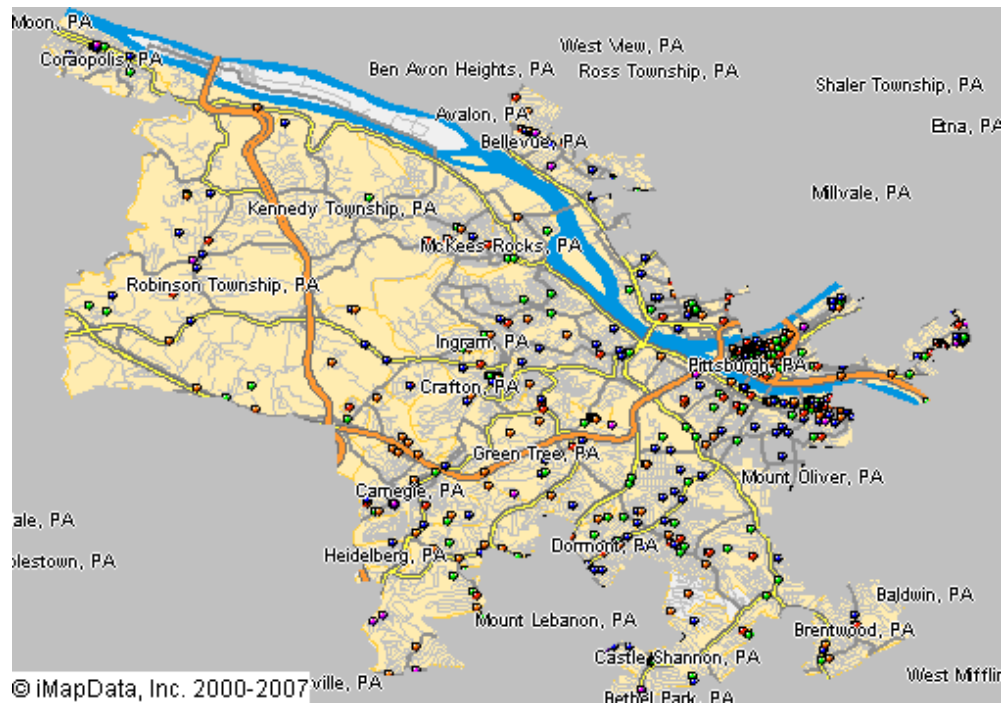
This *Creative Industries* report offers a research-based approach to understanding the scope and economic importance of the arts in **PA State Senate District 42**. The creative industries are composed of arts-centric businesses that range from nonprofit museums, symphonies, and theaters to for-profit film, architecture, and advertising companies. The creative industries are the high-octane fuel that drives the "information economy," the fastest growing segment of the nation's economy.

Nationally, there are 612,095 businesses in the U.S. involved in the creation or distribution of the arts that employ 2.98 million people, which is 4.3 percent of all businesses and 2.2 percent of all employees. Between 2007 and 2008, the number of arts businesses and employees grew 12 percent. The source for these data is Dun & Bradstreet, the most comprehensive and trusted source for business information in the U.S. Growth of the businesses that comprise the creative industries was greater than the increase among the 14.3 million businesses tracked by Dun & Bradstreet.

As of January 2008, PA State Senate District 42 is home to 695 arts-related businesses that employ 5,883 people. These arts-centric businesses play an important role in building and sustaining economic vibrancy. They employ people, spend money locally, generate government revenue, and are a cornerstone of tourism and economic development. The map below provides a clear picture of the creative industries in **PA State Senate District 42**, with each dot representing an arts-centric business.

695 Arts-Related Businesses in PA State Senate District 42 Employ 5,883 People

- Arts-Related Business**
- Museum/Collections
 - Performing Arts
 - Visual/Photography
 - Film, Radio, TV
 - Design/Publishing
 - Arts Schools/Services





Arts-Related Business and Employment in PA State Senate District 42 January 2008

CATEGORY	BUSINESSES	EMPLOYEES
Museums and Collections	10	816
Museums	8	727
Zoos and Botanical	1	4
Historical Society	1	85
Performing Arts	155	1,397
Music	65	307
Theater	9	388
Opera	2	316
Services & Facilities	43	326
Performers	36	60
Visual Arts/Photography	199	670
Crafts	18	105
Visual Arts	15	73
Photography	137	424
Services	29	68
Film, Radio and TV	97	525
Motion Pictures	78	301
Television	9	38
Radio	10	186
Design and Publishing	199	2,031
Architecture	58	640
Design	58	255
Publishing	4	20
Advertising	79	1,116
Arts Schools and Services	35	444
Arts Councils	2	9
Arts Schools and Instruction	33	435
GRAND TOTAL	695	5,883

Note: As the source of these data is based solely on businesses that have registered with Dun & Bradstreet, our analyses indicate an under-representation of nonprofit arts organizations and individual artists. Therefore, this Creative Industries report should be considered a conservative estimate. For more information, maps, and to make sure you are included in our Creative Industries research, visit www.AmericansForTheArts.org/CreativeIndustries



Arts-Related Business and Employment in PA State Senate District 42 2007 to 2008

CATEGORY	BUSINESSES			EMPLOYEES		
	2007	2008	% Change	2007	2008	% Change
Museums and Collections	5	10	100.00%	802	816	1.75%
Museums	4	8	100.00%	717	727	1.39%
Zoos and Botanical	0	1	100.00%	0	4	400.00%
Historical Society	1	1	0.00%	85	85	0.00%
Performing Arts	135	155	14.81%	1,312	1,397	6.48%
Music	58	65	12.07%	258	307	18.99%
Theater	7	9	28.57%	385	388	0.78%
Opera	2	2	0.00%	316	316	0.00%
Services & Facilities	41	43	4.88%	310	326	5.16%
Performers	27	36	33.33%	43	60	39.53%
Visual Arts/Photography	189	199	5.29%	662	670	1.21%
Crafts	18	18	0.00%	84	105	25.00%
Visual Arts	15	15	0.00%	69	73	5.80%
Photography	129	137	6.20%	446	424	-4.93%
Services	27	29	7.41%	63	68	7.94%
Film, Radio and TV	80	97	21.25%	503	525	4.37%
Motion Pictures	66	78	18.18%	280	301	7.50%
Television	5	9	80.00%	11	38	245.45%
Radio	9	10	11.11%	212	186	-12.26%
Design and Publishing	170	199	17.06%	1,757	2,031	15.59%
Architecture	48	58	20.83%	601	640	6.49%
Design	51	58	13.73%	248	255	2.82%
Publishing	4	4	0.00%	20	20	0.00%
Advertising	67	79	17.91%	888	1,116	25.68%
Arts Schools and Services	29	35	20.69%	411	444	8.03%
Arts Councils	2	2	0.00%	9	9	0.00%
Arts Schools and Instruction	27	33	22.22%	402	435	8.21%
GRAND TOTAL	608	695	14.31%	5,447	5,883	8.00%

Data Source: D&B January 2008 & January 2007

www.AmericansForTheArts.org