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### **Special Update Announcement!**

The *Update* Newsletter is going quarterly! For more details on this change, including how you can stay informed, please see page 5...

## Notes on Belt-Tightening

by Germaine Williams, Program Officer, Pittsburgh Foundation

The admonition to tighten your belt means little for most arts nonprofits. For small arts organizations in particular, the idea of eliminating nonessentials and operational waste to weather hard times ignores the realities of a meager existence. However, it is also undeniable that the current global financial crisis poses a complex threat to the region's arts sector. Local arts funders are working together and with grantees to understand the impact of the financial crisis and to devise strategies to insure that long-term investments in the region's cultural vitality are not lost.



Germaine Williams

While all foundations are grappling with the implications of major decreases in assets, for a few the impact of the financial crisis on grantmaking budgets will not be felt immediately. Many funders base their annual grantmaking budgets on investment returns averaged over twelve quarters. This means that grantmaking budgets can be based on three years of financial performance, effectively smoothing market fluctuations and softening the blow of downturns. Decreases in grantmaking budgets for foundations using this method may not manifest until 2010. Even with this momentary cushion, knowing how to respond is a daunting challenge in light of the fact that no one knows how long the recession will last or how deep it will go. What is clear now is that the arts sector must devise meaningful strategies, at the organizational level and sector-wide, that go beyond the common sense of containing spending.

*(cont. page 2)*

## Announcing the 2008 BNY Mellon Audience Development Fund Recipients

Greater Pittsburgh Arts Council convened its first grant review panel for the BNY Mellon Audience Development Fund on December 13. BNY Mellon transferred operation of the popular grant program to the Arts Council in June, and 62 applicants requested more than \$275,000 at the October 15 deadline. Grants from this fund support targeted marketing and audience development efforts for organizations with annual operating budgets under \$2 million.



The nine-member review panel reflected a wide range of experience, insight and mastery in various aspects of both arts and corporate marketing as it approached the task of narrowing the field of applicants to only a quarter of its original size. With \$75,000 to distribute, the panel recommended

*(cont. page 4)*

## Work of Art Awards Nominations and Location

What will you be doing over your holiday break? Thinking about who you will nominate for the Work of Art Awards, of course! Nominations forms are available now on the Arts Council website for awards in the following categories: Creative Arts and Business Partnership, Best Practices in Arts Management, Working Artist, Arts and Technology, and Excellence in Arts Education. The nomination deadline is February 13.

We are also very excited to announce that the location for the 2009 Work of Art Awards will be the Pittsburgh Opera's new home in the Strip District. The event promises to be a fantastic evening full of surprises and celebration. **MARK YOUR CALENDARS for JUNE 1, 2009!**



## Upcoming Events Funded by PA Partners

PENNSYLVANIA  
COUNCIL  
ON THE



The programs and projects below are supported in part by Pennsylvania Partners in the Arts, a regranting initiative of the Pennsylvania Council on the Arts, administered in Allegheny County by the Greater Pittsburgh Arts Council.

### Leslie Golomb

*Nature/Nurture: A Prayer*  
Workshop of Yiddish lullabies and fantasy bird mask making  
January 6  
Charles M. Morris Nursing & Rehab Center (for residents only)  
200 JHF Drive, Homestead  
www.lesliegolomb.com

### Gist Street Reading Series

*Horacio Castellanos Moya* (fiction)  
*Paula Bohince* (poetry)  
January 9, 8 pm  
James Simon's Sculpture Studio  
305 Gist Street, Uptown  
www.giststreet.org

### Brew House Association

*Yes. Thank you*, curated by Tom Estlack, featuring 14 regional artists  
January 9-February 6  
2100 Mary Street, South Side  
www.brew-house.org  
412.381.7767

### Tuesday Musical Club

*Winter Program, works for Organ, Piano and voice by Mozart, Bach Copeland Faure, Beach and others*  
January 13, 12:30 pm  
St. Andrews Episcopal Church  
5801 Hampton, Highland Park  
www.tuesdaymusicalclub.org  
412.682.0439

### Dreams of Hope

*That's So Gay: An Exploration of Labels and Stereotypes*  
January 25, 2 pm & 6 pm  
CAPA High School  
111 9th Street, Downtown  
www.dreamsofhope.org  
412.361.2065

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## A Word from Mitch

The current period of economic uncertainty stirs up many emotions. I choose to view this as an opportunity, *not* a time to panic. Research shows that individuals continue to give during economic downturns, and it is crucial to re-engage and personalize relationships with your core donors.

Now is an excellent time to review your mission and take a fresh look at the ways you communicate your artistic impact. Can you clearly demonstrate and describe the outcomes of your hard work in the lives of people who come to your performances, exhibitions or events? How are they better off for it? The ability to state your clear impact will help you as you compete for funding this year. Additionally, I encourage you to evaluate ways in which you can achieve your mission through collaboration or a shared service with another entity. Together, we can operate more efficiently and effectively.

The arts have been a vital part of Pittsburgh's economic and community development for many years, and I am confident that our sector will continue with renewed relevance in the current economy. We create jobs and tax dollars that support government budgets, we help businesses to attract and retain talent and we inspire people to look at the world differently through our collective talents. Now is the chance to tell the story about the importance of arts and culture to the region's economy and well being. Your economic impact cannot be understated, and I encourage you to visit our website where you will find many tools and links that can help you to make a case for your specific organization.

As an arts community, we are not alone in this situation. There are many resources to call upon, and the local foundation community is attuned to our situation. I would like to thank Germaine Williams of the Pittsburgh Foundation for his thoughts in this issue, and I want to remind you that your Arts Council is just a phone call away with advice and ideas. Don't be afraid to ask for help.

## Notes on Belt-Tightening (cont. from page 1)

*Seek partnership.* Though collaborations are labor-intensive and difficult to establish, they can begin with a simple email, blog post or chance meeting, and can run the gamut from formal mergers to shared office space to bulk purchases of office supplies; each strategy can contribute to immediate cost savings and add to long-term sustainability. Funders must continue to work together to make resources available to help organizations plan and execute cost-saving collaborations.

*Seek technical assistance.* Navigating difficult financial straits can undo the most experienced manager. In the current environment, realistic cash flow projections and scenario planning are crucial management tools. The Arts Council, the Bayer Center for Nonprofit Management (BCNM) at Robert Morris University and the Greater Pittsburgh Nonprofit Partnership can connect organizations with expertise to help prevent the wrong turn that sinks the ship.

*Seek help.* In a recent study executed by The Forbes Funds at The Pittsburgh Foundation, requests from "first-time households" was identified as a distinguishing characteristic of the recent rise in human services demand. Without hesitation or shame, cultural workers with low to moderate income levels should draw on resources for food, housing assistance, utility costs, transportation and other essentials available to the community through the Department of Human Services and other agencies. (See <http://www.humanservices.net/>)

Beyond these, we must affirm the arts' capacity to help the community weather the storm. The arts can bolster the psyche of the region, staving off the depression that often accompanies economic downturn. No, you cannot eat the art, but art can feed the collective soul. Now more than ever, arts organizations must make their presence felt and act as a sustaining force for the community. In the response to Hurricane Katrina, artists and arts organizations played a dual role: they helped to raise donations of food and clothing and were resilient evidence of the vibrant creative traditions that so define the people. With smart management and collaboration, we can weather this crisis and affirm the value of the arts to the region.

## Cultural Policy Update

### Arts Education Handbook for Parents

Anyone interested in the implementation of arts education in Pennsylvania schools, and particularly those with school age children, should request a copy of *High Quality Education in the Arts: A Handbook for Parents*. Recently released by the Arts Education Collaborative, this valuable resource is the product of two years worth of work and was developed with input from more than 20 arts educators, administrators and professionals in the arts community. Designed as a guide for parents, it includes an introduction to the Pennsylvania Standards for the Arts, and an outline of how these standards might be implemented in your school's curriculum from kindergarten through the 8<sup>th</sup> grade. For more info visit [www.artsedcollaborative.org](http://www.artsedcollaborative.org).

### Navigating the Economic Downturn

On January 20, Barack Obama will be sworn in as the 44<sup>th</sup> President of the United States. Unfortunately, his administration will inherit a number of major challenges, including a stumbling economy. Our nation's economic troubles are starting to detract from the cultural sector's initial excitement over the election of an arts-friendly President. With a decrease in individual donations and corporate support, government funding cuts and a number of

foundations delaying decisions on future funding until 2009, many organizations are already feeling the pinch. Further, as Germaine Williams notes in this month's cover article, multi-year funding cycles in the foundation community may delay the full effects of the current economic downturn on arts organizations for another 1-3 years.

The best thing that any organization can do to deal with this situation is be prepared. With that in mind the Arts Council has compiled a list of resources to assist organizations in dealing with the situation and preparing for an uncertain economic future. Links to the Americans for the Arts *Funding Response and Readiness Kit*, the National Council of Nonprofits' *Nonprofit Economic Vitality Center*, the Nonprofit Finance Fund's *Five Recommendations for Nonprofits in a Recession* and other resources can be found on the cultural policy page of our website.

### Pittsburgh Needs Your Vote for #1 Arts City!

In 2007 *American Style Magazine* ranked Pittsburgh as "America's #1 Mid-Sized Art Destination." The Arts Council invites you to make America's "Most Livable City" the #1 Arts Destination again in 2008! Cast your ballot today at [www.americanstyle.com](http://www.americanstyle.com) (click on the "Top 25" box in the right margin).

## Join the "Arts & Law Committee" of the Allegheny Bar Association!

A city rich with arts & culture requires a supportive legal community that is knowledgeable about the needs of individual artists and arts organizations. To this end, the Arts Council has worked with key local attorneys to reinstate the Arts & Law Committee of the Allegheny County Bar Association. The proposal to reinstate the committee, whose decades-long history had been interrupted by a period of inactivity several years ago, was crafted by attorney Margaret Cassidy and approved by the Bar Association in November 2008.

The Arts & Law Committee will be led by Chair Brienne Terril (Pepper Hamilton) and Vice Chair Julie Meder (The Webb Law Firm). Initial activities will include Continuing Legal Education classes for attorneys about arts law issues, opportunities for arts organizations to speak to attorney groups and a "Meet-and-Greet" event for the arts and legal communities. As the manager of the Arts Council's Volunteer Lawyers for the Arts program, David Seals will serve as a member *ex officio*.

This Committee shall: study legal issues facing the performing, visual and literary arts; educate and equip Bar Association members with knowledge and resources to provide legal counsel to their arts clients as well as pro bono arts clients; educate and inform performing, visual and literary artists and arts organizations about the legal requirements of their work; provide updates to the legal community and arts community on emerging issues and changes in the law that impact the arts community; establish and maintain a relationship between the arts community and the Bar Association to include, having a Greater Pittsburgh Arts Council representative as a member of the committee; foster a relationship with arts educators and arts students at local high schools, colleges, universities and arts programs in order to provide them with information on legal issues in the arts community; and review and comment on proposed legislation as well as propose and advocate for legislation that impacts cultural policy in the region.

To get involved with the Arts & Law Committee, contact Brienne Terril at [terrilb@pepperlaw.com](mailto:terrilb@pepperlaw.com).

## Upcoming Events Funded by PA Partners

### Miller Gallery at Carnegie Mellon University

*Keep It Slick: Infiltrating Capitalism with The Yes Men*  
Through February 15  
Purnell Center for the Arts  
5000 Forbes Avenue, Oakland  
[www.cmu.edu/millergallery](http://www.cmu.edu/millergallery)  
412.268.3618

**How can I apply for this funding?** The next deadline for applications to PA Partners in the Arts in Allegheny County will be in June. Click "grants" on our website for more details!



## Tech Council Launches Art + Tech Initiative

Do you have a brilliant idea about the intersection of arts and technology? If so, the *15 Minutes Gallery* is the place to be on January 22. Come explore the relationship between art and technology, and how it is impacting the Pittsburgh region. Bring out your big ideas to be part of this ground-breaking event, and steer the future of art and technology in our region. Cocktails and hors d'ouvres included.

For more info on the Initiative, visit: <http://www.15minutesgallery.org>. To register visit [www.pgtech.org](http://www.pgtech.org) and click "events."

**Art + Technology Initiative**  
Thursday, January 22  
4:30–6 pm  
Fifteen Minutes Gallery  
2000 Technology Drive, 15219

## Our Mission

The Greater Pittsburgh Arts Council makes the arts central to the lives of individuals by expanding the reach, influence and effectiveness of the region's diverse cultural community.

*We accomplish our mission by offering programs and services, advocating for the arts, facilitating connections and promoting self-sufficiency and artistic endeavors.*

## Current Members

### Arts Business Members

Artigianali Co.  
Artist & Craftsman Supply  
Artists for Hope Foundation  
Beleza Community Coffeehouse  
Berlin International  
Creative Reuse Pittsburgh  
Developers Diversified Realty  
Inspirocity Inc.  
Institute of International Art & Languages  
Japan-America Society of Pennsylvania  
Kelly Custom Furniture and Cabinetry  
KPR & Events, LLC  
ModernFormations  
Morgan Contemporary Glass Gallery  
Palate Bistro  
Passports: Art of Diversity  
Pittsburgh Technology Council  
SLB Radio Productions, Inc.  
The Art Shoppe  
The Clay Place  
Trinity Gallery

### Cultural Organization Members

Afrika Yetu  
AFTRA Pittsburgh  
American Jewish Museum  
Art-iculate Pittsburgh Creative Network  
Artists Image Resource  
Arts Education Collaborative  
ArtUp (Artists Upstairs)  
Associated Artists of Pittsburgh  
Attack Theatre  
August Wilson Center  
Autumn House Press  
Bach Choir of Pittsburgh  
Balmoral School of Piping  
barebones productions  
Birdie Nichols' Glorious Rebirth  
Boyd Community Center  
Braddock Creative Arts  
Brew House Association  
Bricolage  
Bulgarian Macedonian National  
Educational & Cultural Center  
Cabaret Pittsburgh  
Calliope: Pittsburgh Folk Music Society  
Carnegie Library of Pittsburgh  
- Foundation Center  
CMU College of Fine Arts  
Carnegie Museum of Art  
Chatham Baroque  
Chhandayan, Inc.  
Children's Festival Chorus  
Children's Museum of Pittsburgh  
City Theatre Company  
Craftsmen's Guild of Pittsburgh  
Dance Alloy Theater  
Dready or Knot Productions, Inc.  
Dreams of Hope  
Expressive Media, Inc. (EMI)  
Father Ryan Arts Center  
Fiberarts Guild of Pittsburgh, Inc.  
Frick Art and Historical Center  
Gateway to the Arts  
Guiding Star Productions  
Hill Dance Academy Theatre (HDAT)  
Hillman Center for Performing Arts  
I Made It! Market  
International Poetry Forum  
Ixtlan Artists Group, Inc.  
Jazz Workshop Incorporated

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## David Seals Elected to National Arts Steering Council

In November, Programs Manager David Seals was elected for a three year term on The Emerging Leader Council (ELC), a national advisory body to Americans for the Arts that assists in developing programs and resources to promote the growth, development and sustenance of emerging arts professionals nationwide.

Last year, David partnered with Kathryn Heidemann (Pittsburgh Cultural Trust) to start a local chapter of this national Emerging Leaders Network, and his work on the ELC will grow Pittsburgh's connection to arts management peers around the country. "We're building something exciting in Pittsburgh—from the ground up," says David. "The ELC is a great chance to share those ideas around the country and bring others back home."

Since its inception, the Pittsburgh Emerging Arts Leaders Network has hosted four events in partnerships with organizations such as Dewey & Kaye, Leadership Pittsburgh, the Union Project and the Bayer Center for Nonprofit Management. The next event is scheduled for late February.

To learn more about the national Emerging Leaders Network, visit [www.artsusa.org](http://www.artsusa.org) and click "networks." To explore the local network, visit <http://groups.google.com/group/pglleaders>.



David Seals

### BNYM (cont. from page 1)

sixteen grants to organizations that run the gamut of artistic media, budget size and approach to increasing audience. "With BNY Mellon, our strategy is fund as many recipients as possible at the full amount of their request—even if that means funding fewer applicants," says Susan Blackman, who administers the program. "This ensures that those who do receive funding have the resources for a big impact. In particular, this focus on generating new sources of earned revenue has probably never been more important than it is now due to the unsettled (and unsettling) economic climate."



Grantees include the American Jewish Museum (\$5,000); Artists Image Resource (\$5,000); Attack Theatre (\$3,750); Autumn House Press (\$5,000); Calliope: The Pittsburgh Folk Music Society (\$5,000); Craftsmen's Guild of Pittsburgh (\$3,875); Dance Alloy Theater (\$5,000); Kelly-Strayhorn Theater (\$3,475); Mattress Factory Museum of Art (\$5,000); Opera Theater of Pittsburgh (\$5,000); Pittsburgh Irish & Classical Theatre (\$5,000); Pittsburgh Jewish-Israeli Film Festival (\$5,000); Renaissance City Choirs (\$5,000); SLB Radio Productions, Inc. (\$3,900); Squonk Opera (\$5,000); and Stage 62 (\$5,000).

With support from BNY Mellon, the Arts Council will also increase its offerings of professional education workshops addressing many facets of marketing and audience development, including public relations, customer service, ticket pricing, audience segmentation, messaging, and branding. The next round of applications for the BNY Mellon Audience Development Fund will be accepted in the fall of 2009.

### Alcoa Foundation Leadership Grants for Arts Managers

To recognize the importance of ongoing education for professional arts administrators, the Arts Council makes grants to support advanced training and leadership development for senior - and middle-management arts executives in environments where they can interact with peers in their field. These "Alcoa Foundation Leadership Grants for Arts Managers" are awarded quarterly by the Greater Pittsburgh Arts Council.

The Arts Council congratulates the **Three Rivers Young People's Orchestra**, which received **\$1,000** for Executive Director **Barbara Thompson** to attend the 2009 League of American Orchestras National Conference in Chicago on June 9-13, 2009. Thompson applied to the Arts Council at the November 1 deadline. The next postmark deadline for this grant is Monday, February 2, 2009. Download an application at [www.pittsburghartscouncil.org](http://www.pittsburghartscouncil.org).

## Library Association Looks to Connect with Arts Community

The Allegheny County Library Association (ACLA) recently announced an arts-related theme for its 2009 summer reading program, creating significant potential for collaboration with individual artists and arts organizations. Forty-five libraries in Allegheny County will participate in the program, called "Be Creative @ Your Library," which offers events, workshops and booklists geared toward introducing music, dance, art and books into the lives of children.

This year, ACLA will hire artists and performers from around the county to present workshops at more than 80 library locations, from mid-June to mid-August. The artists will work with children in grades 2-6 and must be willing to travel around the county. ACLA offers two trainings for area librarians to get them excited and share ideas about how to make the program successful. Trainings are currently scheduled for Friday, March 6 and Friday April 3 at the Pittsburgh Opera, 2425 Liberty Avenue in the Strip District. If you would like to get involved, contact Kelly Beeson at 412.921.1123 or beesonk@einetnetwork.net.

## Special Update Announcement: See you in April

*Update* will now be printed on a quarterly basis, beginning with this issue. In addition to saving money and trees, it will allow us to bring you richer content with feature articles you really care about. All of the event listings, grant opportunities, job listings, late-breaking news and more will continue to be updated and available 24/7 at [www.pittsburghartscouncil.org](http://www.pittsburghartscouncil.org).

**Make sure you're always up to date.** Sign up for Arts Council email newsletters and you're always in the know. Click "subscribe" at [www.pittsburghartscouncil.org](http://www.pittsburghartscouncil.org) or request info by emailing [info@pittsburghartscouncil.org](mailto:info@pittsburghartscouncil.org).

## What's New at ArtsWorks.org?

Looking for a job, internship or volunteer opportunity? The listings below are a sampling of the opportunities at [www.ArtsWorks.org](http://www.ArtsWorks.org), as of December 15, 2008. Be sure to check the website regularly for new opportunities as they become available.

**Did you know?** Arts Council members can post listings at [ArtsWorks.org](http://ArtsWorks.org) free of charge! Nonmembers can post job opportunities for \$25, and internship/volunteer opportunities for \$15. Visit [www.ArtsWorks.org](http://www.ArtsWorks.org) to get started today!

### Job Opportunities

August Wilson Center for African American Culture  
-Senior Accountant

Boyd Community Center  
-Fitness Instructor

City of Pittsburgh  
-Public Art Manager

Quantum Theatre  
-Production Manager/Technical Director

River City Brass Band  
- Marketing Director

University of Pittsburgh Department of Theatre Arts  
-Assistant/Associate Professor in Global Theatre Studies

### Internship Opportunities

Attack Theatre  
-Production Intern

Pittsburgh CLO  
-Gene Kelly Awards Internship

Greater Pittsburgh Arts Council  
-Arts Programs Intern  
-Cultural Policy & Research/Development & Membership Intern  
-Office of Public Art Intern

### Volunteer Opportunities

Greater Pittsburgh Arts Council  
-Awards Ceremony Logistics Volunteers  
-Business Volunteers  
-Volunteer Attorneys

Mattress Factory  
- 1414 Gallery Attendant Volunteer  
- Front House Volunteer

Pittsburgh International Children's Theater  
-Volunteers

## Current Members (cont.)

Kelly-Strayhorn Theater  
Kente Arts Alliance  
Kuntu Repertory Theatre  
LABCO (Laboratory Company Dance)  
Lawrenceville Historical Society  
Manchester Craftsmen's Guild  
Mary Miller Dance Company  
Mendelssohn Choir of Pittsburgh  
Nandanik Dance Troupe  
Nathanael Greene Historical Foundation  
New Hazlett Theater  
Open Stage Theatre  
Opera Theater of Pittsburgh  
Phase 3 Productions  
Phipps Conservatory  
PITT ARTS  
Pittsburgh Arts & Lectures  
Pittsburgh Ballet Theatre  
Pittsburgh Banjo Club  
Pittsburgh Camerata  
Pittsburgh Ceili Club  
Pittsburgh Center for the Arts  
Pittsburgh Chamber Music Society  
Pittsburgh CLO  
Pittsburgh Concert Chorale  
Pittsburgh Concert Society  
Pittsburgh Cultural Trust  
Pittsburgh Dance Council  
Pittsburgh Festival Orchestra  
Pittsburgh Filmmakers  
Pittsburgh Folk Festival  
Pittsburgh Glass Center  
Pittsburgh International Children's Theater  
Pittsburgh Irish & Classical Theatre  
Pittsburgh Jazz Society  
Pittsburgh Jewish-Israeli Film Festival  
Pittsburgh Music Academy  
Pittsburgh Musical Theater  
Pittsburgh New Music Ensemble  
Pittsburgh Opera  
Pittsburgh Parks Conservancy  
Pittsburgh Philharmonic  
Pittsburgh Playwrights Theatre Company  
Pittsburgh Public Theater  
Pittsburgh Symphony Orchestra  
Pittsburgh Youth Chamber Orchestra  
Pittsburgh Youth Pops Orchestra  
Polish Cultural Council  
Prime Stage Theatre  
Quantum Theatre  
Renaissance & Baroque Society  
Royal Tribe Music  
Senator John Heinz History Center  
Silk Screen - Asian American Festival  
Silver Eye Center for Photography  
Society for Contemporary Craft  
Sounds of Pittsburgh Chorus  
South Hills Chorale  
South Park Theatre  
Squonk Opera  
Stage 62  
Steel Valley Arts Council  
Steeltown Entertainment Project  
StorySwap  
STUDIO for Creative Inquiry  
Sweetwater Center for the Arts  
The Art Center  
The Harmony Singers of Pittsburgh  
The Heritage Players  
The Legacy Arts Project  
The Mattress Factory

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## Current Members (cont.)

The Pillow Project  
 The Point Chamber Orchestra  
 The Pittsburgh Music Hall of Fame  
 The REP  
 Tickets for Kids Charities  
 ToonSeum  
 Tuesday Musical Club  
 UMOJA African Arts Ensemble  
 University of Pittsburgh, Theatre Arts  
 USA Dance, Pittsburgh Chapter  
 Viaduct Studio  
 Westmoreland Arts & Heritage Festival  
 Women in Film and Media

## Individual Members

Jeanne Bergad, Enrique Bernardo, Sam Boese, Kyle Bostian, Gratia Brown, Norman Brown, Rick Byerly, Michael Caldwell, Connie Cantor, Barbara Cherington Coffey, Marcia Clark, Ceci Dadisman, Megan Dooley, Kimberly Ellis, Donna J. Fisher, Sandra Gould Ford, Toby Atticus Fraley, Ryan Freytag, Paula Garrick Klein, Kerry Gaydos, Marjorie C. Greenberger, Teresa M. Harris, Nathan Hollabaugh, Judy Hopson, Karen Howell, Chris Ivey, Lisa Johnson, Andrea Jones, LaVerne Kemp, Amy G. Kerlin, Yumi Kori, Akiko Kotani, Randy Kovitz, Christiane D. Leach, Carla Andrea Leininger, Tonya Lynn, Timothy Meehan, Nandini Mandal, David Motak, Jeffrey Nytech, Karen Rose Overholt Critchfield, Larkin Page-Jacobs, Kelly E. Parker, Ben Pelhan, Cassandra R. Phillips, Rebecca H. Price, Brenna Quinn, Gail Ransom, Allison Reeves, Larry Rippel, Tom Sarver, Brian Sesack, Kitty Spangler, John Stallings, Adrienne L. Stitt, Robert Strovers, Norine Thompson, Lauren Toohey, R. Weis, Joe Wos, Yanlai Wu, Cleo Zell

## ARTS Ambassador Members

Bill Bodine  
 John C. Camillus  
 Victor Dozzi  
 James L. Fawcett Jr.  
 Lilah Hilliard Fisher Foundation  
 Jane Harrison, J.L. Harrison & Associates  
 Elsie H. Hillman Foundation  
 Margaret Hynes  
 Oxford Development Company  
 Highmark Blue Cross Blue Shield  
 The Donald & Sylvia Robinson Family Foundation  
 Michael Sluss, Esq.  
 Mitch & Tracey Swain  
 Shelly Sponholz  
 Tom Von Lehman & Maggie Good  
 Jane Werner  
 Michael A. Wessell  
 Thorp Reed & Armstrong

## ARTS Champion Members

N. David & Janet Campbell  
 Marilyn Coleman, in memory of Michael Sluss  
 Rick and Jessica Galardini  
 Lisa Hoitsma  
 David L. Pollack, Esq.  
 Sara Radelet

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## Professional Development Opportunities and Grant Deadlines

### Registration Info\*

ProArtsTickets  
 412.394.3353  
 www.ProArtsTickets.org  
*\*Registration is through ProArtsTickets unless otherwise noted. Fees vary by event.*

**0** = workshop or forum

**0** = grant/program deadline

January							February						
s	m	t	w	th	f	s	s	m	t	w	th	f	s
28	29	30	31	1	<b>2</b>	3	1	<b>2</b>	3	4	5	6	7
4	5	6	7	8	9	10	8	9	10	11	12	13	14
11	12	<b>13</b>	14	15	16	17	15	16	17	18	19	20	21
18	19	20	<b>21</b>	22	23	24	22	23	24	25	<b>26</b>	27	28
25	26	27	<b>28</b>	29	30	31	1	2	3	4	5	6	7

### Greater Pittsburgh Artist Opportunity Grant

Friday, January 2 - Postmark Deadline

### Intellectual Property: Legal Considerations for the Savvy Artist

*Peter Watt-Morse, Esq., Morgan Lewis, Counselors at Law*

Tuesday, January 13, 5:30-8:30 pm - Benedum Center, 7th Floor, 719 Liberty Avenue, Downtown

Whether you're a visual, performing or literary artist, your "intellectual property" is your greatest asset. This presentation will outline the basics of U.S. intellectual property law, including copyright, trademarks and patents and highlight the ways to practically use each form of IP to protect your work and to avoid claims of infringement or misappropriation. You'll also learn about Creative Commons, a way to share your work while retaining your rights, and some basic principles of contract law. As a partner of Morgan Lewis, Counselors at Law, and an adjunct professor at the University of Pittsburgh Law School, Peter M. Watt-Morse brings more than 20 years experience to this engaging, content-rich presentation.



### Love (and Know) Thy Audience

*Kate Prescott, Prescott & Associates, strategic marketing and research firm*

*Paige Beale, Point Park University School of Business*

Wednesday, January 21, 9 am-Noon - Benedum Center, 4th Floor, 719 Liberty Avenue, Downtown

Your audience knows and loves you—through your performances, exhibitions and other programming in the community—but how well do you know them? This workshop will help you figure out [1] who those wonderful people are, [2] what you should know about them (and why), [3] how to get that information and [4] what to do with it once you have it.

This series is supported in part by the BNY Mellon Audience Development Fund.

### Last Days Cafe

*Co-presented by the New Hazlett Theater*

Wednesday, January 28, 5:30-8:30 pm - New Hazlett Theater, 6 Allegheny Square, North Side

Join us for a gathering of artists and creative professionals, known as "Last Days Café, followed by complementary refreshments. This free happy hour, casual "salon" is held monthly at the end of each month and all are welcome. For info visit [www.newhazletttheater.org](http://www.newhazletttheater.org).

### Alcoa Foundation Leadership Grants for Arts Managers

Monday, February 2 - Postmark Deadline

### Get a Plan: Online Social Media and the Arts

Thursday, February 26, 5:30-8 pm - Attack Theatre Studios, 4805 Penn Avenue, Bloomfield/Garfield

Come learn ways to incorporate online social media—Facebook, LinkedIn, Twitter and more—into your marketing or technology plan. Laptops are welcomed and encouraged! Though this is a quarterly event of the Pittsburgh Emerging Arts Leaders Network, it is open to arts managers of ALL ages and experience levels; when it comes to online social media, we're all emerging!

## Arts Community Listings

### Announcements

**The George Sugarman Foundation, Inc.**...is pleased to announce the sole recipient of a grant for the 2008 calendar year. \$10,000 was awarded to sculptor John E. Stallings of Johnstown, PA for his large-scale sculpture, *Celebration of Life*. The sculpture will stand 20 feet tall and be fabricated of stainless steel. It is one of five pieces of public art to be designed for the Kernville Arts District.

### Spaces

**Modernformations Gallery and Performance Space**...offers two spacious galleries to organizations and individuals looking for a creative space to hold a meeting, lecture, special event, or party. A stage, sound system and comfortable seating are available. Please contact Jennifer Quinio at 412.362.0274 or email [modernformations@hotmail.com](mailto:modernformations@hotmail.com).

**Passports: The Art Diversity Project**...offers space for small meetings, starting January of 2009, at the ARTica gallery located at 5110 Penn Avenue. ARTica can accommodate up to 18 people seated at tables and up to 25 with chairs only. You may provide beverages and light snacks. Think-tank, meet, eat and greet in a truly artistic setting in the Penn Avenue Arts District. For details visit <http://passportsart.blogspot.com>.

**Soho Invention**...offers flexible visual or performing arts studio/office space in historic building in Uptown. Up to 3,300 sq. ft. with lots of natural light, garage access and limited parking are available. The space was previously used as a set-design shop for major movies filmed in Pittsburgh and the building is a Cool Space award winner. For info visit [www.sohoinvention.com](http://www.sohoinvention.com) or call 412.644.0123.

**The Hillman Center for Performing Arts**...has a gorgeous, fully equipped, state-of-the-art 640-seat auditorium, a smaller Black Box theater, conference rooms, rehearsal space, outside terrace, etc. with amazing lighting, sound and set capabilities. Low rates for non-profits are available. Check [www.thehillman.org](http://www.thehillman.org) or call Sarah Rubin at 412.968.3045.

**The Andrew Carnegie Free Library & Music Hall**...is available for rental for theatrical or musical performances, special occasions, small or large group meetings or educational programming. With an acoustically excellent Music Hall and beautiful newly renovated lobby, dressing rooms and Reception Hall, this space has wonderful options available for your group's use. For info contact Lynne Cochran at [cochranlynn@aol.com](mailto:cochranlynn@aol.com) or 412.969.7072.

### Calls for Artists

**Any Muse will Do**...seeks writers to contribute articles on Pittsburgh's music and performing arts scene to forthcoming publication. They are most interested in writers with expertise in music, performing arts, dance and the industry and business of the arts. Also of interest are writers interested in reviewing live performance. This will be a paying contract if accepted as a regular contributor. Please email area of expertise & samples to [emaymusic@gmail.com](mailto:emaymusic@gmail.com).

**Luke & Elroy Gallery**...is currently accepting submissions for the upcoming exhibit, *DOUBLE VISION*. The deadline for submissions is February 2, and the exhibition dates are March 7-April 18. The gallery is interested in multi-disciplinary artists who use a variety of art and craft media to express themselves. For more information please visit [www.lukeandelroy.ning.com](http://www.lukeandelroy.ning.com).

**ModernFormations Gallery and Performance Space**...seeks local artists for the April 2009 *Spring Salon: Juried Group Exhibit*. For more information and an exhibit prospectus please contact the gallery at 412.362.0274 or [modernformations@hotmail.com](mailto:modernformations@hotmail.com).

**Pittsburgh Banjo Club**...has openings for 4-string banjo, tuba and bass players. Open rehearsals are held Wednesdays, 8-11 pm at the Allegheny Elks Lodge, 400 Cedar Avenue, North Side. Entrance is free. For info contact 412.364.4739, [pittsburghbanjoclub@earthlink.net](mailto:pittsburghbanjoclub@earthlink.net) or visit [www.thepittsburghbanjoclub.com](http://www.thepittsburghbanjoclub.com).

**The Pittsburgh Cultural Trust**...is accepting submissions for *Showcase Noir*, African American Artist & Designer Exhibit and Sale February 7 in the Benedum Center. Interested African American artists should submit photos of completed work, resume, artist statement and relevant supporting materials. Mail to The Pittsburgh Cultural Trust, Education and Community Engagement, 803 Liberty Avenue Pittsburgh, PA 15222, or email [edmunds@pgharts.org](mailto:edmunds@pgharts.org).

## Current Members (cont.)

Elizabeth Reiss  
JLH Simonds  
John Sotirakis  
Frederick W. Steinberg

### ARTS Goer Members

2 Anonymous  
Pittsburgh Banjo Club  
Suzy & Jim Broadhurst  
David & Susan Brownlee  
Linda & Reynolds Clark  
Lisa Claypool  
Margaret S. Cyert  
Michele de la Reza  
Dr. & Mrs. Robert Fidoten  
Edith H. Fisher  
Kathryn & James Flannery  
Irving & Aaronel deRoy Gruber  
Charitable Foundation  
Herman Hittner  
Constance F. Horton, MSW  
Elizabeth Krisher  
Larry P. Leahy, D.M.D.  
Sally Minard & Walter Limbach  
Mr. Robert C. McCartney  
Robert Neu  
Sam Newbury & Jan Myers Newbury  
David & Nan Newell  
Mr. & Mrs. Patrick O'Donnell  
Dee Jay Oshry & Bart Rack  
Ann Ostergaard  
Sandy and Gene O'Sullivan  
C. Alicia Perez  
Mark R. Power  
Jim & Beverly Pugh  
Robert & Sharon Sclabassi  
Jacqueline Walker  
The Weiner Family Foundation  
Nancy Werner  
Judy Wertheimer & Michael Boninger

### ARTS Buff Members

3 Anonymous  
Madalon Amenta  
Barb Antel  
Jane C. Arkus  
Howard Wein & Susan Bails  
Krista A Campbell  
Anthony Catania  
Matthew Cottle  
Ms. Eliese S. Cutler  
Sylvester & Lu Damianos  
Luise K. Davis  
Lynn S. Dunbar  
Christina & Cabot Earle  
Helen Eatong  
Libby Elbaue  
Cynthia Ference-Kelly  
Joan Gaul  
E. Jeanne Gleason  
Charles Gray  
Noreen Greeno  
Barbara Griffen  
Ms. Jane Haskell  
Alan Helgerman  
David & Mary Hunter, Hunter Associates,  
Donna Isaac  
R. Craig and Mary M. Kirsch  
Joseph F. Lagana  
Rick & Ann Landesberg  
Anne-Marie Lubenau  
Allen Majeski  
Gertrude Mallet

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## 2008 Board of Directors

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Pittsburgh Cultural Trust

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Prescott & Associates

**Sara Radelet**  
New Hazlett Theater

**Elizabeth Reiss**  
Community Leader

**John Sotirakis**  
ThoughtForm, Inc.

**Jim Wilkinson**  
Society for Contemporary Craft

## Arts Community Listings (cont. from page 7)

### **Calls for Artists** (cont.)

**Westmoreland Art Nationals**...is having a juried exhibition for their 35<sup>th</sup> Annual Celebration. All visual mediums are accepted, with \$5000 in awards. The entry fee is \$35 for combined shows. The deadline for entry is March 28. There will be Over 150,000 visitors to two exhibitions that run May 30 -June 13 and July 2-5. For info contact Stacey Rosa at [stacey@artsandheritage.com](mailto:stacey@artsandheritage.com).

### **Grant Opportunities**

**President's Committee on the Arts and the Humanities**...seeks nominations for the 2009 *Coming up Taller Awards*, which honor excellence in after-school and out-of-school arts and humanities programs for youth. Awardees receive \$ 10,000, an individualized plaque and an invitation to attend the Leadership Enhancement Conference. Programs may be initiated by arts organizations, schools, businesses, government entities and more. Nominations should be received by January 30. Read the Eligibility Requirements and Selection Criteria at [www.cominguptaller.org](http://www.cominguptaller.org).

**The August Wilson Center**...offers a one-of-a-kind opportunity designed to give local artists access to a broad range of support systems that will allow them to excel in their craft. Five AWC Fellows will be selected to work on a self-identified project over a one-year period. The Center will provide each fellow with a generous stipend and both administrative and creative support. Applications will be accepted until January 30. Visit [www.augustwilsoncenter.org/events/index.php](http://www.augustwilsoncenter.org/events/index.php).

## Greater Pittsburgh Arts Council

### **Contact Us:**

707 Penn Avenue, 2nd Floor  
Pittsburgh, PA 15222-3401  
[www.pittsburghartscouncil.org](http://www.pittsburghartscouncil.org)

### **Administrative Office:**

9 am-5 pm, M-F  
412.391.2060  
[info@pittsburghartscouncil.org](mailto:info@pittsburghartscouncil.org)

### **ProArtsTickets: A Program of the Greater Pittsburgh Arts Council**

10 am-5:30 pm, M-F  
12-5:30 pm, Sat.  
412.394.3353  
[www.ProArtsTickets.org](http://www.ProArtsTickets.org)

### **Other Online Resources:**

**[www.ArtsWorks.org](http://www.ArtsWorks.org)**  
Job, Internship & Volunteer listings

**[www.pittsburghartistregistry.org](http://www.pittsburghartistregistry.org)**  
A database of regional artists

**[www.publicartpittsburgh.org](http://www.publicartpittsburgh.org)**  
The Office of Public Art (OPA)

**[pittsburghartscouncil.blogspot.com](http://pittsburghartscouncil.blogspot.com)**  
Thoughts on the industry by our staff, board and guest bloggers

**[groups.google.com/group/pgheaders](http://groups.google.com/group/pgheaders)**  
Local Emerging Arts Leaders Network

*Stay updated on all the latest arts community information via email by clicking "subscribe" online at [www.pittsburghartscouncil.org](http://www.pittsburghartscouncil.org)!*

### **Mitch Swain**, CEO

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**Maggie Johnson**, Manager of Marketing & Ticketing  
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**Earl Haines, Elizabeth Gardner, Laura Robison**  
ProArtsTickets Representatives

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[publicart@pittsburghartscouncil.org](mailto:publicart@pittsburghartscouncil.org)

**Lea Donatelli**, Program Manager, Office of Public Art  
[opa@pittsburghartscouncil.org](mailto:opa@pittsburghartscouncil.org), x233

*The Office of Public Art is a public private partnership between the Greater Pittsburgh Arts Council and the City of Pittsburgh Department of City Planning funded by The Heinz Endowments. Additional funding by The National Endowments for the Arts.*



# GREATER PITTSBURGH Arts COUNCIL

*Empowering the people who give us art.*

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IN THE CULTURAL DISTRICT

## Member Spotlight

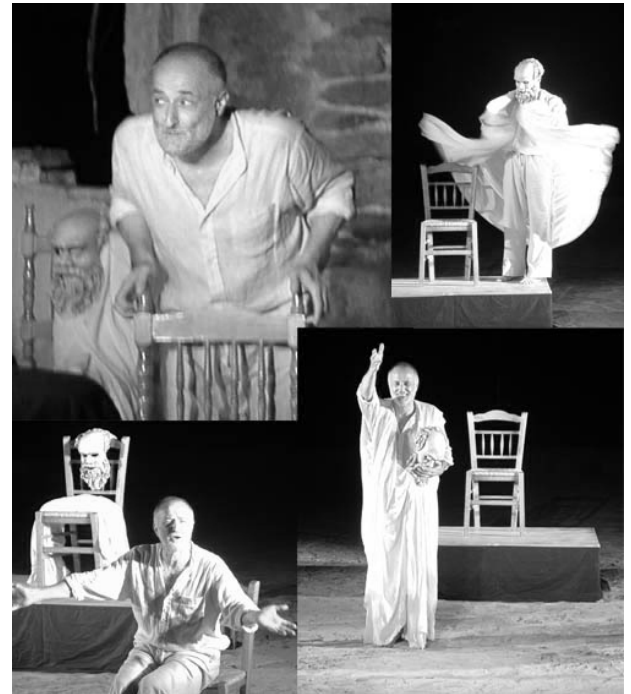
**Member:** The International Poetry Forum

**Most Recent Event:** *The Apology Project & Greece in Poetry and Song*

**Contact:** [www.thepoetryforum.org](http://www.thepoetryforum.org), 412.621.9893

The International Poetry Forum, a literary arts organization 43 years in the running, demonstrates the relevance and centrality of poetry in the community by emphasizing the spoken word. This year, they celebrated Greek theater, music and poetry with two December performances. *The Apology Project*, a one-man show starring Yannis Simonides, reenacted Socrates' defense in the Athenian court and his rebuttals against a guilty verdict and sentence of death. This transported the audience from ancient times to our contemporary world and reaffirmed the relevance of Socrates' thought in today's society.

*Greece in Poetry and Song* featured Grigoris Maninakis and the Mikrokosmos Ensemble performing music from such renowned Greek composers as Hadjidakis and Theodorakis. Guest vocalist Lina Orfanos accompanied the Mikrokosmos Ensemble. Narrator Elena Alexandratos' recital of the translated poems of Gatsos, Seferis, Ritsos, Elytis and others paid tribute to the most significant Greek poets of the last century.



Yannis Simonides taken by Sideris